



Cape Town Live! Festival

Tuesday 23 Feb – Theatrical Trailer

- PARTICIPATION:** Open to any one
- SUBMISSION:** Online file and email must be submitted by Tuesday 00:00
Upload your file to either YouTube (video) or SoundCloud (audio)
Send an email with the names of the participants/team, the title of your “play”, and the link to the file to live@pansa.org with TRAILER in the subject line
- VOTING:** Online through pansa.org.za
Closes at 00:00 Wednesday
- REQUIREMENTS:** Computer
Internet connection
Video or Audio capturing device
- TASK:** To create a video or audio trailer for your production (no longer than one minute). Make the online audience want to come and see your play! Maximum length is 1 minute.
- LOGISTICS:**
- 1) To submit video files you must upload them to YouTube (get a youtube account – www.youtube.com)
 - 2) To submit audio files you must upload them to Sound Cloud (get a soundcloud account – www.soundcloud.com)
 - 3) Trailers can be made for actual or fictional productions
 - 4) Max length 1 minute.
- ON DAY:** Your file will have to be submitted the day before (Monday) so on Tuesday, simply direct your friends to the PANSOA website where they can watch and choose their favourite trailer.
- VIEWING:** PANSOA will embed each submission onto the PANSOA website. The online audience will be allowed to vote for their favourite trailer.
- NEXT STEP:** The winning trailer (after online voting has closed, at midnight, and all votes have been counted) will be put forward for THE FINAL BYTE session on Sunday (R10 000 Grand Prize). The curator of the festival will contact to liaise with you.

GENERAL NOTES: All rights to the material generated from CT Live! will rest with the artists. The artists will give PANSA the rights to perform the work and will give PANSA and the Department of Economic Development and Tourism the right to hold the material for archival purposes and use the material for promotional purposes.

To enter the competition for R10,000 - at least one member of the trailer team must be a resident of the Western Cape.

All email correspondence and inquiries to be directed to **live@pansa.org.za** with **TRAILER** in the subject line.

Participants can:

- 1) submit multiple entries for the day
- 2) submit entries for other days of the festival
- 3) take part in the OFFLINE/OFFLINE/LIVE section of the festival

Cape Town Live! brought to you by Department of Economic Development and Tourism and PANSA